



# Oil, minerals and wealth

## Reporting on the extractives industry

THE AGA KHAN UNIVERSITY  
GRADUATE SCHOOL OF MEDIA  
AND COMMUNICATIONS

### Location

9 West Building, 7th Floor,  
Mkungu Close,  
Off Parklands Road,  
By Sarit Centre roundabout  
P.O. Box 30270-00100  
Nairobi, Kenya

### Lecturer

Jenny Luesby  
Michael Peel



*For decades, Africa's growth has been driven by oil and natural resources. An entire continent has been transformed into a playground for competing geopolitical interests – seldom to the benefit of its own people. East Africa has so far been exempt from this so-called 'resource curse.' But for how long?*

### Who should apply

This is an advanced course aimed at business editors, reporters and investigative reporters seeking expertise in this new and all-important field.

This course is essential for those seeking to become beat energy or mining reporters and for community activists and NGO directors who recognise the importance of the public issues at stake.

### How to apply

For all applications please contact us by phone, email or in person.

### Contact

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Enormous reserves of oil, natural gas and minerals have been discovered across the region. More is to come. The future of Kenya, especially, will be shaped by the new energy and mining bonanza – for good or, if mishandled or misunderstood, abiding social ill. Even before resource revenues begin to flow, fundamental issues of social equity, public benefit, environment, and commercial and political competition will become the focus of increasingly intense public debate.

That debate will be shaped by the media. It is therefore essential for key reporters and editors to understand the energy and mining industries and their complex dynamic, in order to intelligently and accurately report and analyze these vitally important trends and business developments.

GSMC brings together a world-class team of distinguished guest lecturers, each a globally recognized expert in the field. Michael Peel is Asia regional editor for the Financial Times and author of *A Swamp Full of Dollars: Pipelines and Paramilitaries* at Nigeria's Oil Frontier, drawn from his many years covering the politics and economics of oil in West Africa. He will be joined by Jenny Luesby, formerly of the Financial Times and CEO of the mining news service, MineWeb. Together, they will walk journalists through the intricacies of the extractive industry, with a particular focus on oil.

### Learning Objectives

After this five-day course, you will possess:

- A broad and comprehensive understanding of the oil and natural resources industry
- The ability to understand and write knowledgeably about business and political developments affecting the resource industry, globally and locally
- A working knowledge of the social, environmental and regulatory issues reshaping the industry
- A network of sources and mentors you can count on in reporting and editing your stories