



AGA KHAN UNIVERSITY

CALL FOR EXPRESSION OF INTEREST

CONSULTANCY SERVICES TO PROVIDE PROFESSIONAL DEVELOPMENT TRAINING FOR MEDIA & COMMUNICATIONS SECTORS

THE ORGANISATION

Aga Khan University Graduate School of Media and Communications has been established to offer world-class programs traversing professional development training, graduate education, executive instruction and public dialogue on matters of shared interest across Kenya, East Africa and other developing regions.

Supporting boldly innovative program design, pedagogy, research and outreach activities. GSMC will also address fundamental capacity gaps, systemic barriers constraining growth, contributions to development, governance and pluralism by the media sector. Accordingly, the overarching objectives of the School are to:

- Produce a critical mass of alumni making demonstrable improvements to the quality of and access to media in East Africa and other developing economies
- Improve the quality of communications, public engagement, reporting and stakeholder accountability in the public, private and civil society sectors
- Foster a more diverse, independent and socially responsible media sector with the knowledge and skills to strengthen the social and economic success of their enterprises, and negotiate socio-economic, political and technological change
- Increase engagement and contributions to global knowledge and trends in media, with particular attention to the intersection of media and technology

THE POSITION

GSMC is seeking a range of experts to help design and facilitate courses and deliver client-led consultancy work. GSMC courses will address the training needs of media and communication sectors in Kenya, East Africa and the broader context of emerging economies and developing countries. GSMC's professional development programs comprise of open enrollment courses, tailored courses for employers and media communications organisations and consultancy services for:

- a. Journalists,
- b. Media organizations,
- c. Non-Government Organizations, Civil Society Organizations
- d. Government
- e. Corporates
- f. International Development Agencies and Diplomatic Missions
- g. Media executives, media owners and media and communication entrepreneurs.

Media and communication specialists are invited to:

1. Submit proposals for professional development courses by completing an expression of interest and submitting their CV.
2. Submit an expression of interest to develop curriculum for professional development courses by sending a letter of interest and CV.
3. Submit an expression of interest to facilitate professional development courses by writing a letter of interest and supporting CV.

These positions will report to the Dean Michael Meyer, or his designate.

PURPOSE AND RESULTS

Successful candidates will support GSMC in the development, design and delivery of sustainable programs that address identifiable training skills gaps in the media and communications sectors' across East Africa.

Key outcomes of consultancy

1. Sustainable professional development training programs and curricula that address identifiable skills gaps in the media and communications sectors across East Africa.
2. Learning activities and lesson plans that help students' master knowledge, skills, attitudes and professional habits that will advance their careers.
3. Courses and curricula that advance GSMC's mission and vision for strengthening the media and communications sector in East Africa through the provision of relevant, engaging and impactful professional development.
4. Enhanced relationships with key stakeholders to advance GSMC's vision and mission.

THE DELIVERABLES

Working closely with GSMC staff, the media and communications sectors across East Africa and GSMC's strategic partners, the consultant will perform the following tasks:

1. Where necessary, work with GSMC clients to identify skills gaps and design educational packages to redress skill deficiencies in client's organizations.
2. Develop detailed curriculum, lesson plans and learning activities, including clear learning outcomes, on a topic that meet market needs. Ensure content is interactive and relevant to industry needs and includes pertinent practical exercises, including field trips and content production where appropriate.
3. Delivery (facilitation) of courses.
4. Report to GSMC on the outcomes of the student experience, including evaluation of the course content and learning and teaching experience.

WORK LOCATION

Much of the work will be executed at GSMC campus in Nairobi. However, travel to other East African countries may be required to deliver courses from time to time.

DURATION

The contract shall depend on the length of courses. Generally, GSMC courses range between 2 and 10 days.

QUALIFICATIONS AND EXPERIENCE

1. Bachelor's degree in a field related to media or communication or extensive industry experience in a specialist area of the media and communications sector.
2. Local and International expert at executive and/or editorial/sectorial leadership levels.
3. Experience in journalism/communication education is preferred, including the design and delivery of professional development education in the media and communications sector.
4. Experience as a journalist in Kenya and/or a reputable international media house.
5. Experience with experiential learning, action learning and work integrated curricula is preferred.
6. Experience as a facilitator of professional development training to journalists and other media and communications professionals is preferred.
7. Cultural awareness and sensitivity.
8. Thorough understanding of issues relating to professional development in media and communications sectors across East Africa and developing and transitional countries.

For more information, please contact us via info.gsmc@aku.edu