



AGA KHAN UNIVERSITY

COMMUNICATIONS OFFICER- GRADUATE SCHOOL OF MEDIA AND COMMUNICATIONS

The Aga Khan University Graduate School of Media and Communications (AKU-GSMC) is the first of its kind in Sub Saharan Africa. The school boasts of a world-class faculty, world-class facility and a suite of programmes ranging from professional development, executive leadership to Masters level education. Based in Nairobi, the school is designed to have a regional presence and reach, not only through its presence on the AKU-Arusha campus but also in a series of Executive and Professional Education programmes throughout East Africa.

The school invites applications from appropriately qualified candidates for the position of **Communications Officer**.

POSITION SUMMARY

Reporting to the Dean, the incumbent will work as a key member of the GSMC team to plan and develop communications that raise the school's profile and support its marketing and business development.

Key Responsibilities

- Developing an overarching Communications strategy
- Managing the GSMC website and growing its online/social media presence
- Coordinating the development of videos and podcasts for GSMC promotional work, capturing class activity and working closely with program leads
- Developing and curating lively web discussions and content relevant to the school's work and the interests of the East African media community
- Helping to shape corporate strategy, message development, client pitches and event announcements, working with the senior GSMC team
- Occasionally teaching courses in the Professional Development Program

Academic knowledge & skills:

- Degree in marketing, communications, public relations or related field from a recognized university, required
- Professional qualification in a related field, preferred
- At least five (5) years' experience in media, corporate communications or public relations
- Demonstrated experience with digital and print marketing and communications (including writing and editing), required
- In-depth understanding of marketing and communications value and use of popular social media platforms (e.g., LinkedIn, Twitter, Facebook, Google+, YouTube, SlideShare), required

To Apply:

Applications together with detailed Curriculum Vitae, names of three referees, telephone contact, e-mail address and copies of certificates and testimonials should be sent to the **Manager, Recruitment, Aga Khan University Hospital, Nairobi. P. O. Box 30270-00100, NAIROBI** or by email to hr.recruitment@aku.edu not later than **14th November, 2016**. Applications by email are preferred.

For more details visit our website: <http://akumedia.aku.edu/gsmc-jobs/>

Only short listed candidates will be contacted.